

Nigeria

Tobacco Control Policies

Nigeria became a Party to the WHO Framework Convention on Tobacco Control on January 18, 2006.

Smoke Free Places: Smoking is restricted to designated smoking areas in indoor public places and workplaces. Smoking is prohibited on public transport. Smoking is also prohibited in certain outdoor spaces, including: restaurants and bars and any place where food or drink is served or consumed, playgrounds, amusement parks, public parks, and other public gathering places; bus stops, vehicle parks and seaports; within five meters of doorways, windows and air intakes of public places or workplaces; within five meters of queues or public transport stops; on the premises of child care and educational facilities; on the premises of healthcare facilities; and outdoor stadiums and arenas. To date, implementing regulations that could clarify the placement and construction of any designated smoking areas have not been issued by the Ministry of Health or received the necessary subsequent approval from both Houses of the National Assembly. Sub-national jurisdictions may enact smoke free laws that are more stringent than the national law.

Tobacco Advertising, Promotion and Sponsorship: Tobacco advertising and promotion is prohibited except tobacco manufacturers and retailers are permitted to promote and advertise tobacco products to "consenting" adults, which is not defined in the law. There are some restrictions on tobacco sponsorship and the publicity of such sponsorship, which is subject to the same loophole allowing sponsorship aimed at "consenting" adults. To date, implementing regulations that could clarify what a "consenting" adult means have not been issued by the Ministry of Health or received the necessary subsequent approval from both Houses of the National Assembly.

Tobacco Packaging and Labeling: Currently, a text-only health warning occupying 50 percent of the front and pack of all cigarette packaging is required. Misleading terms, descriptors and other misleading packaging and labeling are not prohibited. Once the packaging and labeling provisions are implemented under the National Tobacco Control Act, 2015, combined picture and text health warnings will be required to be displayed on at least 50 percent of all principal display areas of all tobacco product packaging. The Act will also prohibit misleading packaging and labeling, including terms such as "light" and "low tar" and other signs, such as colors.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Nigeria are well below these recommendations.

SMOKE-FREE ENVIRONMENTS - COMPLETE SMOKING BAN			
Health-care facilities	No	Private offices	
Primary and secondary schools	No	Public transport	Yes
Universities	No	Restaurants	No
Governmental facilities	No	Bars and pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	No
Domestic magazines and newspapers	No	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Point-of-sale advertising	No	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	No
Internet advertising	No	Publicity of sponsorships	No
Free distribution	No		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	1
Warnings include a picture or graphic	No	Warnings required to rotate	No
% of principal display areas covered (front and back)	50%	Warnings are written in the principal language(s)	Yes
Front	50%	Ban on misleading packaging and labeling	No
Back	50%	Health warnings on smokeless tobacco products	No
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	220.00 NGN	Total taxes	30%
In US dollars	0.72 USD	Total excise	25%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrollaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2019. Available at: https://www.who.int/tobacco/global_report/en/

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